



**Changes in the Executive Vice Presidency of Retail Banking at BBVA
Colombia
May 4, 2026**

At its ordinary meeting held on April 30, 2026, the Board of Directors of BBVA Colombia appointed Sergio Rojas Munita as Executive Vice President of Retail Banking, in replacement of Miguel Angel Charria Lievano, who will be undertaking new professional endeavors.

Sergio holds an undergraduate degree in Agricultural Engineering from the University of Concepción, Chile, as well as a Master's degree in Financial Management from Universidad Adolfo Ibañez, Chile, and a Master's degree in *Fintech* and Digital Financial services from *IEBS Business School*.

He has over 30 years of experience in the financial sector, during which he has led several areas of retail and corporate banking at Banco Itaú, including branch networks, physical and digital channels, commercial strategies, and customer experience in Colombia and Chile.