

BBVA COLOMBIA INFORMS THE MEASURES TAKEN IN ORDER TO ENSURE EQUITABLE TREATMENT OF SHAREHOLDERS.

BBVA Colombia's Board of Directors reminds to Bank's legal representatives, administrators and other employees their obligation to act neutrally towards the shareholders. Therefore they should refrain from taking illegal, unauthorized or unsafe actions, in order to ensure equal treatment, effective participation and compliance with the rights of all shareholders during the General Assembly convened for March 17th, 2016 at 11:00 a.m.

Bank's employees may not:

- To represent shares other than their own, nor request or confer proxies in favour of certain people. They may not vote, even with their own shares, on approvals of balances, end of year accounts, nor liquidation ones.
- To request or confer representation powers for General Assembly meetings.
- To encourage, promote or suggest to shareholders writing representative letters, in which it is not clearly defined the proxy's name.
- To receive representative letters from shareholders in which it is not clearly stated the proxy's name.
- To admit as valid, representative letters without the legal requirements established in article 184 of the Commercial Code. The proxies must be written and stated with the proxy's name, the person on whom he can replace it, and the date and time of the meeting. Entities must attach a recent certificate that proves the existence and representation of the company.
- To recommend or induce voting in favour of any specific candidates or lists.
- To suggest, coordinate or agree with any shareholder or his proxy, the submission of proposals to be addressed by the General Assembly of Shareholders, notwithstanding the capacity of the Board and the CEO to submit proposals to shareholders in order to ensure the Bank's adequate development.
- To suggest, coordinate or agree with any shareholder or his proxy, voting in a specific way.

Resolution 0116, 2002 from Superintendencia Financiera of Colombia (Colombian Banking Authority), articles 184 and 185 of the Commercial Code and article 23 of Law 222, 1995.

Regulation of the General Assembly of Shareholders and the Corporate Governance Code.

Procedures are controlled and supervised by:

Legal Services Executive Vice-President and Secretary General
Director of the Legal Advise Department

Proxies must comply with 184 and 185 of the Commercial Code, Corporate Bylaws and Corporate Governance Code.

Help and contact info:

Legal Services Executive Vice-Presidency: Dial number + 57 1 3471600 Exts. 11105 and 11175.

Investor Relations: dial number + 57 1 3471600 Ext. 12764. Shareholders' Office: Dial number + 57 1 3471600 Ext. 11111.